

**Institute of Social & Cultural Studies
Faculty of Behavioral & Social Sciences
University of the Punjab, Lahore
Course Outline**



Programme	BS Demography	Course Code	DEM311	Credit Hours	3
Course Title	Program Evaluation				

Course objectives:

Upon the successful completion the students will learn to:

- i. be literate in evaluation concepts and terminology;
- ii. how the Government interventions in the form of programs can affect population trends;
- iii. enable you to design and perform program evaluation in public and nonprofit/NGO settings; and
- iv. have engaged in critical thinking and problem solving.

Course contents:

- Planning an Evaluation
 - Conceptualizing an evaluation
 - Types of evaluation and their purpose
 - Levels of measurement: population-based vs. program-based
 - Sources of data
- Theory and logic models
- Working with Data
 - Measurement and validity

- Gathering, organizing and analyzing qualitative data
- Evaluation Design
 - Randomized Control Trail (RCT)
 - Observational Design

 - Cost-effectiveness and cost-benefit analysis
- Ethics and accountability
- Report Writing and presentation evaluation results

Teaching-Learning Strategies:

Teaching will be a combination of class lectures, class discussions, and group work.

Short videos/films will be shown on occasion.

Sessional Work:

The sessional work will be a combination of written assignments, class quizzes, presentations, and class participation/attendance

Assessments and Examination:

Sessional Work: 25 marks

Midterm Exam: 35 marks

Final Exam: 40 marks

Recommended Reading

1. Khandker, S. R., Koolwal, G. B., & Samad, H. A. (2010). Handbook on Impact Evaluation: Quantitative Methods and Practices. Washington, DC: The World Bank.
2. Stern, E., Stame, N., Mayne, J., Forss, K., Davies, R., & Befani, B. (2012). Broadening the Range of Designs and Methods for Impact Evaluation Working Paper 38. London: Department for International Development.

3. White, H., & Phillips, D. (2012). Addressing attribution of cause and effect in small n impact evaluations: towards an integrated framework. New Delhi: International Initiative for Impact Evaluation.
4. Bozzo, S. L. (2000). Evaluation Resources for Nonprofit Organizations: Usefulness and Applicability.